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**SUSTAINABILITY**

## **Strategy for sustainability and transferability of project output and results**

SEM CENTRES

Cross-border Sustainable Employment Mix-Centres in the fields of information technologies, tourism and agriculture

### **ABSTRACT**

Project results will outlive the lifetime of the project itself and have a long-term impact on the cross-border area.

Project results will outlive the lifetime of the project itself and have a long-term impact on the cross-border area. The project outcomes and deliverables will spread throughout the entire programme area and will become valuable tools for further measures in the region.

The establishment of the SEM-Centres is a part of a long-term strategy for the establishment of a CB network of such centres to foster the joint employment opportunities and to increase the income from the identified niche fields, which will remain a strong marketing tool after the end of the project.

Establishing Regional SEM-Centers Training Centers is a complex process, composed of:

- expertise, which provides the analysis of the existing situation, the level of training in the area, requirements, the realization of the organizational structures, the definition of the domains (Agriculture, ICT, tourism), the analysis of the synergies between domains and regions / countries, the analysis of the partners working in the requested field, the analysis of the existing situation, the level of training in the area, the requirements, the organization of the organizational structures / Centers / network, identification and response on demand - needs and offer - potential.
- time, creation, consolidation, to make the Centers known, to create abroad name, development and skills growth.
- marketing and promotion - The Center needs to be known, to have results that predict the demand.

The trainings and information provided will encourage locals to undertake business initiatives in the field of agriculture, ICT or tourism. This will reduce the unemployment and attract more young people within the border region.

The increased awareness of the cross-border-population on the sustainable development and environmental protection will prevent the overbuilding and spoiling of the resources.

The sustainable development of the center can lead to increased competitiveness in the region, to the knowledge and increase of added value created in the region.

The effect of the trainings and the establishment of the SEM- Centres and their impact will go far beyond the project itself. From the training actions different skills can be gained, experiences can be exchanged and job opportunities can come into the market.

The project entirely meets the needs and priorities of the identified target groups, being coherent with European, regional and national policies for fostering entrepreneurship, reducing unemployment, refining knowledge and improving skills of the needed.

The SEM centers need to take into account the existing firms and labor force generators in the region, their level of development, their needs and the trends of the economy and economic sectors in which they operate.

All partners have expressed their interests in the labour database and the Centres and are ready to guarantee their future maintenance after the project implementation.

The availability of the materials developed during the project and adapted to the needs of the region is a prerequisite for their incorporation in future trainings. The multiplier effect of the training activities is quite obvious because of the use of new technologies.

The partners will carefully observe the project results and estimate what other projects or activities can be developed in the benefit of the communities in the cross-border area. After the end of the project they will continue their efforts for supporting the tourism, agriculture and ICT development in the region and will search for further opportunities aiming the sustainable growth of these industries and the opening of job opportunities.

Further activities may be financed with own funds after the end of the project, but also from further grants. The established connections with local communities, business representatives and

authorities, and other stakeholders provide opportunities to deepen the relations in benefit of the sustainable development of the cross-border region.

For the sustainability of SEM Centers, partners will build partnerships and develop both the network and the training infrastructure:

- with other training centers, identifying complementarities,
- with Regional Employment Agencies, analyzing efficient ways of collaborating on complementary expertise,
- with universities bringing expertise and practical experience, internships,
- with HR companies, Job placement agencies
- with Chambers of Commerce and Industry, SME Associations.
- with large employers, identifying their practical needs and responding with adaptable curricula quickly and precisely to the needs.
- with Professional Associations, Clusters, to identify needs
- implementing projects through Structural Funds to develop infrastructure (practice platforms, testing equipments, endowments for courses and classrooms)
- the realization of international projects (Erasmus, etc.) to transfer best practices, successfully applied in other countries.

The Partners:

- will permanently analyze the solutions provided in the studies, both within the framework of the protection and those offered by the market or the local / regional administrations of the two countries.
- will be permanently promoted to make them known, present results and references, will try to attract both people looking for a job and employers.
- they will position themselves as facilitators, on the one hand, of people looking for a job, on the other hand, towards employers.
- they will be promoted alongside the provision of training services for dual and professional education.
- will seek to gain as much evidence of skills and accreditations on the three economic domains as agriculture, ICT and tourism.
- they will constantly collaborate, change good practices, and carry out economic missions.

Finally, the project sustainability will be achieved by proper allocation of partners' responsibilities and resources. All partners have substantial capacity and experience in their fields of activity and this will guarantee the sustainable maintenance of the project achievements.

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